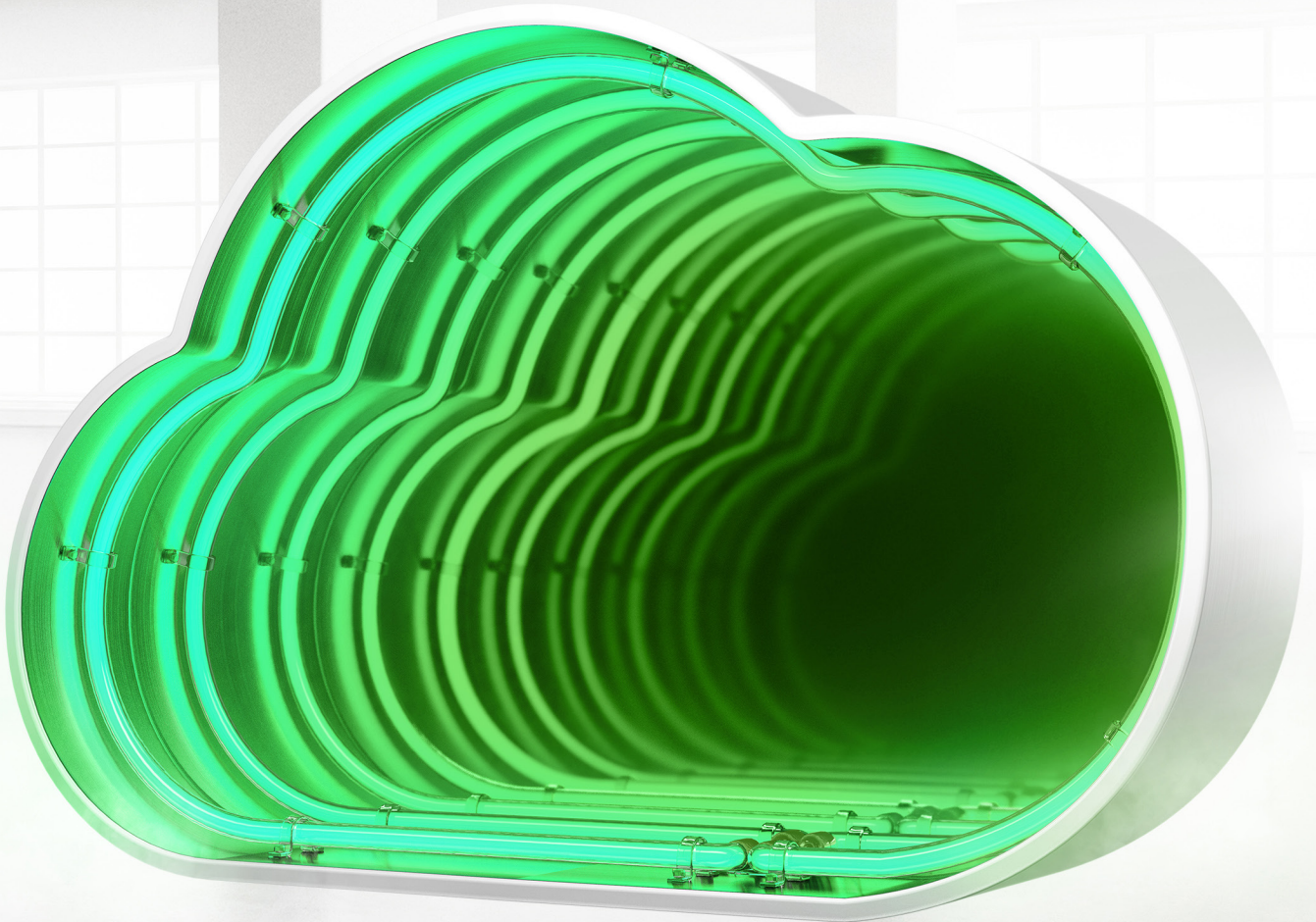
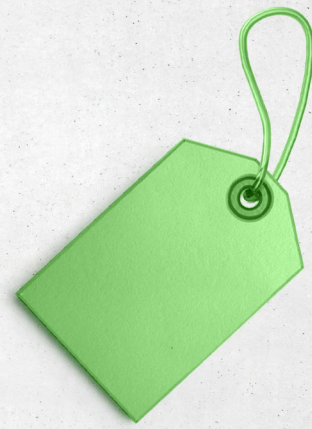


# Listings



## Listings



In today's competitive marketplace, when it comes to information, people expect nothing less than precision. When it derails a night out or delays an important purchase, misinformation can turn a loyal customer into a hater 4 life. But precision can be elusive when information about your brand appears in so many discrete destinations.

What if you could not only ensure that info is consistent and up-to-date, but also utilize every place your brand appears online — even places you don't own — to create new opportunities for marketing and customer engagement?

Analyze, identify, and control existing listings of your locations through our unique publisher network, so all of your content is locked, synced, and updatable across every digital channel.





## Listings: The Network

Just what it says: A network of powerful listings. Over 50 leading publishers, integrated with the most established search engines, local service sites, and mapping apps. Experience the advantage of tapping into our powerful network of publisher-level connections. 220 million users, 50+ leading publishers, 1 place.

**Listings Match:** Automatically scan, locate, and control existing listings on every publisher network so your business is always buttoned up.

**Dual-Sync:** Proprietary two-way API integrations with publisher databases sync your latest content and notifies you on the status of listings.

**Real-Time Updates:** Update content instantly across fields and publishers.

**Reporting:** See your results in real-time to turn clear insights into actionable results.

# Listings: The Network



**220M users**  
**50+ sites**

**Network Reach**  
Desktop: **53%** of local search  
Mobile: **60%** of local search  
Source: comScore

# Listings: Yelp

Yelp crowdsources valuable local business reviews, by customers, for customers—with over 117 million users totaling around 47 million reviews.

**yelp** Find tacos, cheap dinner, Max's Near New York, NY Sign Up Log In

Home About Me Write a Review Find Friends Messages Talk Events

## FedEx Ship Center

Write a Review Add Photo Share Bookmark

Shipping Centers Edit

3323 Rt 764 Duncansville, PA 16635  
Get Directions (800) 463-3339  
<http://local.fedex.com/pa/dun...>

**From the business**

**Specialties**

Visit FedEx Ship Center in Duncansville, PA when you need packing supplies, boxes, FedEx Express and FedEx Ground shipping services. You can also have your FedEx Express shipments held for pickup, or schedule your next residential delivery with FedEx Delivery Manager. FedEx Ground offers cost-effective ground shipping with guaranteed transit times. With FedEx Ground, you'll get industry-leading ground shipping services that are faster to more locations than UPS Ground.

**History**

Established in 1971.

FedEx Corporation provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services. Consistently ranked among the world's most admired and trusted employers, FedEx inspires its more than 300,000 team members to remain "absolutely, positively" focused on safety, the highest ethical and professional standards and the needs of their customers and communities.

FedEx Express invented express distribution and remains the industry's global leader, providing rapid, reliable, time-definite delivery to more than 220 countries and territories.

FedEx Ground offers cost-effective ground shipping with guaranteed transit times. With FedEx

Today 9:00 am - 6:15 pm Open now

**Hours**

|     |                            |
|-----|----------------------------|
| Mon | 9:00 am - 6:15 pm          |
| Tue | 9:00 am - 6:15 pm          |
| Wed | 9:00 am - 6:15 pm          |
| Thu | 9:00 am - 6:15 pm Open now |
| Fri | 9:00 am - 6:15 pm          |
| Sat | 9:00 am - 2:00 pm          |
| Sun | Closed                     |

Edit business info

**More business info**

This business is a Yelp advertiser.

See all 6 photos

**Core Geodata:** Automatically sync 26 core geodata fields, like name and address, that define each unique location.

**Review Alert:** Monitoring the top five most relevant reviews to hear what your customers are saying.

**Categories:** Attention getting: Select up to three categories from our list of 2,500-mapped Yelp base. Search terms are linked to like category queries, so you're sure to be found.

**Hours of Operation:** Knowing when you're open for business is key. List store hours and update them with ease.

**Photo Gallery:** Vibrant 460 x 720 resolution photos give shape to your locations.

**External Links:** Link directly to a unique location url or deep link.

**Business Descriptions:** Nail SEO with a keyword rich, indexable business description.

**Real-Time Updates:** Fast as a New York minute.

# Listings: Yahoo

With news, reviews, ratings, driving directions, and interactive maps, the multi-faceted Yahoo! assists over 150 million people in finding local businesses and services.

**Core Geodata:** Automatically sync 26 core geodata fields, like name and address, that define each unique location.

**Video:** Bring your locations and features to life at 24 frames per second.

**Photo Gallery:** Vibrant 460 x 720 resolution photos give shape to your locations.

**Clickable Featured Message:** Hyperlinks transport your customers to specials, info, and more.

The screenshot shows a Yahoo! search result for a business in San Francisco, CA. The search bar at the top contains 'San Francisco, CA' and a 'Search' button. The main listing is for 'Fedex Office Print & Ship Center', which is categorized as 'Photocopying'. It features a gallery of five photos showing the storefront, a person working, and a FedEx truck. The listing includes the address '100 California St, San Francisco, CA 94111', phone number '(415) 834-0240', and website 'local.fedex.com'. A 'Directions' button is also present. Below the listing is a 'Reviews' section with two reviews: one from N.J. on 04/01/14 and one from John G. on 03/17/14. To the right of the listing is a map of the area and a 'Find Nearby' section with links to ATMs, Hotels, Night Clubs, Parking, Movie Theatre, and Similar Photocopying. An 'About' section describes the business as a one-stop shop for small businesses, and an 'Hours' section lists 'M-Su 24hr'. A 'Categories' section lists 'Mail Service, Printing Facility, B2B Office Supply & Equipment, Office Supply, Printing, Photocopying, Signage'. A 'Payment' section lists 'American Express, Cash, Personal Check, Discover, MasterCard, Visa'. A 'Specialties' section lists 'Digital Color Printing, Color Copies, Poster Printing, Packaging & Shipping, FedEx Package more...'. A 'Merchant Verified' badge and a 'Watch Video' link are also visible.

**Hours of Operation:** Knowing when you're open for business is key. List store hours and update them with ease.

**Analytics:** Track name clicks and profile views to optimize your listings and content.

**Review Alert:** Monitoring the top three most relevant reviews to hear what your customers are saying.

**Fast Updates:** Don't blink.

**External Links:** Link directly to a unique location URL or deep link.

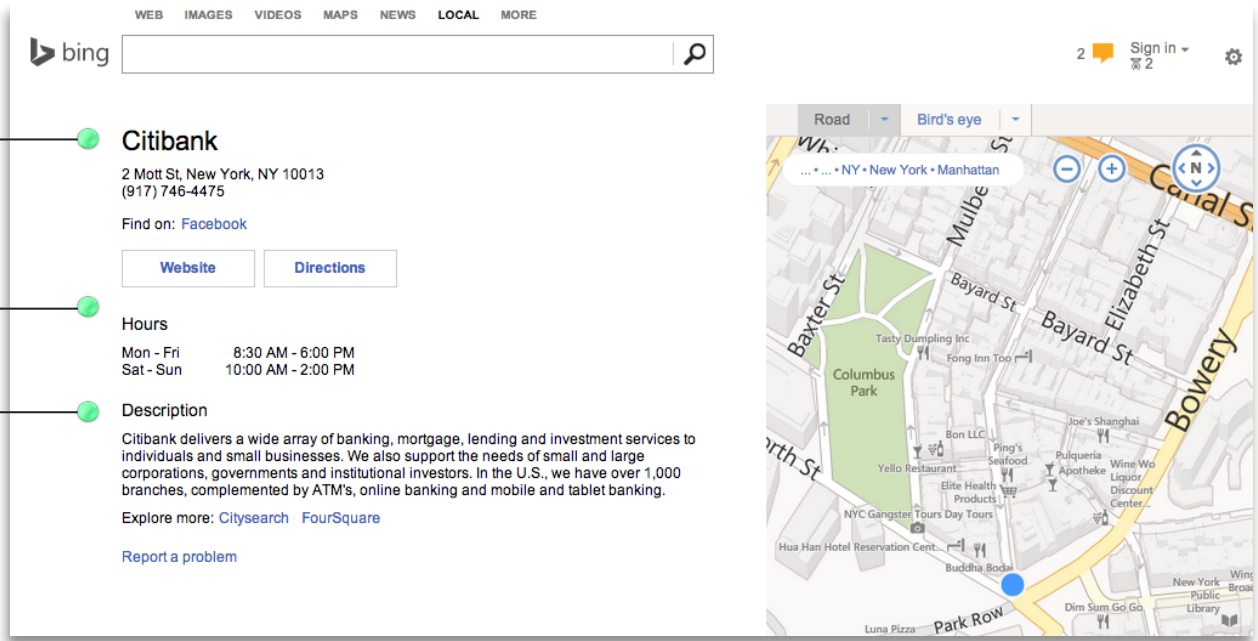
**Payments Accepted:** Choose payment methods from major credit cards to wire transfers to invoicing.

**Categories:** Attention getting: Select categories from our list of 2,500-mapped Yahoo! base. Search terms are linked to like category queries, so you're sure to be found.

**Business Descriptions:** Nail SEO with a keyword rich, indexable business description.

# Listings: Bing

Get with Bing: Over 150 million unique users are searching for local businesses and services every month.



**Business Descriptions:** Nail SEO with a keyword rich, indexable business description.

**Hours of Operaton:** Knowing when you're open for business is key. List store hours and update them with ease.

**Core Geodata:** Automatically sync 26 core geodata fields, like name and address, that define each unique location.

**Photo:** Vibrant 460 x 720 resolution photos give shape to your locations.

**External Links:** Link directly to a unique location URL or deep link.

## Listings: MapQuest

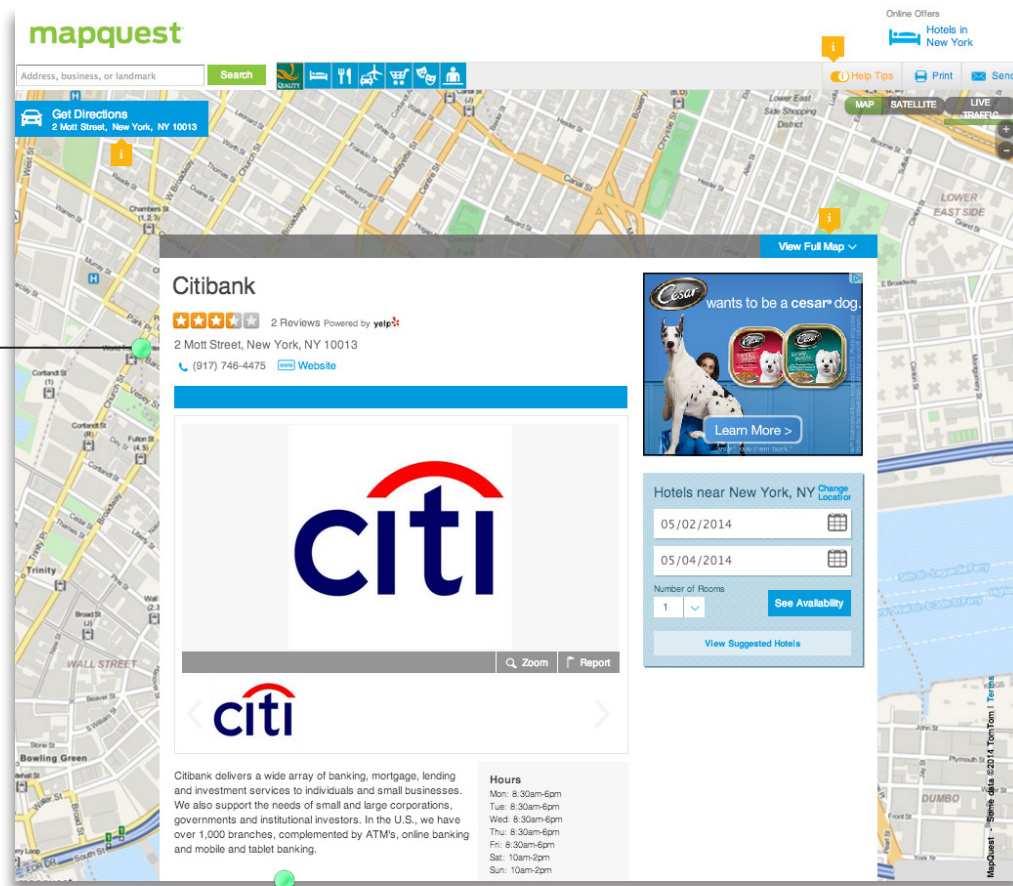
27 million drivers trust MapQuest to get them where they're headed. Up your presence with MapQuest and tailor your content to stand out from the competition.

**Core Geodata:** Automatically sync 26 core geodata fields, like name and address, that define each unique location.

**Clickable Featured Message:** Hyperlinks transport your customers to specials, info, and more.

**Photo:** Vibrant 460 x 720 resolution photos give shape to your locations.

**Hours of Operation:** Knowing when you're open for business is key. List store hours and update them with ease.



**Categories:** Attention getting: Select categories from our list of 2,500-mapped MapQuest database. Search terms are linked to like category queries, so you're sure to be found.

**Business Descriptions:** Nail SEO with a keyword rich, indexable business description.

**Calendars:** Highlight special events and news.

**Products & Services:** Elucidate the essence of your business.

**Menus:** Easily edit fare offerings to whet appetites.

**External Links:** Link directly to a unique location URL or deep link.

**Quick Updates:** Don't blink.

**Bios:** Add a face to your page.

**Lat/Long Address:** Pinpoint exact geographic coordinates on the map for your locations.

**Routeable Lat/Long:** Pinpoint exactly where navigation systems should route your customers for driving directions.

**Payments Accepted:** Choose payment methods from major credit cards to wire transfers to invoicing.

**Analytics:** Track how your customers are engaging to optimize your listings and content.



# Listings: Superpages

## Trusted Name In Local Search

Help Superpages users find your locations with detailed information and rich content so your business stands out.

**Clickable Featured Message:** Hyperlinks transport your customers to specials, info, and more.

**Core Geodata:** Automatically sync 26 core geodata fields, like name and address, that define each unique location.

**Video:** Bring your locations and features to life at 24 frames per second.

**Photo Gallery:** Vibrant 460 x 720 resolution photos give shape to your locations.

The screenshot shows a Superpages listing for a FedEx Office. The listing includes a video player, address, phone number, and a map. Below the listing is a 'Business Details' section with categories, hours of operation, and products/services. A sidebar on the right offers 'Search Nearby' options. A callout on the left shows a mobile app interface.

**Find all the necessities of modern life.**

**video** **FedEx Office Print & Ship Center**  
Write a Review ☆☆☆☆ Not Rated  
100 California St, San Francisco, CA 94111  
http://local.fedex.com/ca/san-franc...  
Email this business  
(415) 834-0240 Additional Contacts  
FedEx Coupon: 25% Off FedEx One Rate  
FedEx Office in B San Francisco, B CA provides a one-stop shop for small businesses printing and shipping expertise and reliable customer service when and where you need it. Services include copying and digital printing, direct mail, signs and graphics...read more  
Follow Like Be the first of your friends to like this.  
Info Reviews (0) Images (8) Videos (1)  
Improve this Listing | Business Owners Update Information

**Business Details**

**Category (Edit)**  
Packaging & Shipping Services

**Hours of Operation (Edit)**  
M-Su 24hr

**Brands (Edit)**

- Adobe B. CS3 Suite: Acrobat, Illustrator, Photoshop, PageMaker and InDesign.
- AT&T Wi-Fi
- FedEx Express
- FedEx Ground
- Kinko's Copies

**Products & Services (Edit)**

- Banners
- Booklets
- Business Cards
- Business Services
- Canvas Prints
- More

**Specialties (Edit)**

- Color Copies
- Digital Color Printing
- FedEx Package Pick ups
- Large Format Printing

**Search Nearby**

- Banks
- Florists
- Restaurants
- Pharmacies
- Transportation
- Department Stores

**Free Superpages app v5 for iPad, iPhone, iPod Touch, Android, Kindle Fire and Windows**

**Categories:** Attention getting: Select categories from our list of 2,500-mapped SuperPages database. Search terms are linked to like category queries, so you're sure to be found.

**Business Descriptions:** Nail SEO with a keyword rich, indexable business description.

**Analytics:** Track name clicks and profile views to optimize your listings and content.

**Real-Time Updates:** Don't blink.

**Hours of Operation:** Knowing when you're open for business is key. List store hours and update them with ease.

**Payments Accepted:** Choose payment methods from major credit cards to wire transfers to invoicing.

**Review Alert:** Monitor reviews to hear what your customers are saying.

**External Links:** Link directly to a unique location URL or deep link.

# Listings

## Listings: The Network

Just what it says: A network of powerful listings. Over 50 leading publishers, integrated with the most established search engines, local service sites, and mapping apps. Experience the advantage of tapping into our powerful network of publisher- level connections. 220 million users, 50+ leading publishers, 1 place.

---

### Listings Match

Automatically scan, locate, and claim existing listings on every publisher network so your business is always buttoned up.

---

### Dual-Sync

Proprietary two-way API integrations with publisher databases syncs your latest content and notifies you on the status of listings.

---

### Real-Time Updates

Update content instantly across fields and publishers.

---

### Reporting

See your results in real-time to turn clear insights into actionable results.

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## Reviews

With news, reviews, ratings, driving directions, and interactive maps, the multi-faceted Yahoo! assists over 150 millions people find local businesses and services.

---

### Core Geodata

Automatically sync 26 core geodata fields, like name and address, that define each unique location.

---

### Categories

Attention getting: Select categories from our list of 2,500-mapped Yahoo! base. Search terms are linked to like category queries, so you're sure to be found.

---

### Photo Gallery

Vibrant 460 x 720 resolution photos give shape to your locations.

---

### Video

Bring your locations and features to life at 24 frames per second.

---

### Payments Accepted

Choose payment methods from major credit cards to wire transfers to invoicing.

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### Business Descriptions

Nail SEO with a keyword rich, indexable business description.

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### Hours of Operation

Knowing when you're open for business is key. List store hours and update them with ease.

---

### Clickable Featured Message

Hyperlinks transport your customers to specials, info, and more.

---

### External Links

Link directly to a unique location url or deep link.

---

### Fast Updates

Don't blink.

---

### Review Alert

Monitoring the top three most relevant reviews to hear what your customers are saying.

---

### Analytics

Track name clicks and profile views to optimize your listings and content.

---

## Bing

Get with Bing: Over 150 million unique users are searching for local businesses and services every month.

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### Core Geodata

Automatically sync 26 core geodata fields, like name and address, that define each unique location.

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# Listings

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Easily edit fare offerings to whet appetites.

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Add a face to your page.

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Highlight special events and news.

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Elucidate the essence of your business.

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Pinpoint exact geographic coordinates on the map for your locations.

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### Hours of Operation

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### Quick Updates

Don't blink.

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### Analytics

Track how your customers are engaging to optimize your listings and content.

---

## Superpages

### Trusted Name In Local Search

Help Superpages users find your locations with detailed information and rich content so your business stands out.

---

### Core Geodata

Automatically sync 26 core geodata fields, like name and address, that define each unique location.

---

### Categories

Attention getting: Select up to five categories from our list of 2,500-mapped Superpages database. Search terms are linked to like category queries, so you're sure to be found.

# Listings

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**Photo Gallery**

Vibrant 460 x 720 resolution photos give shape to your locations.

---

**Video**

Bring your locations and features to life at 24 frames per second.

---

**Payments Accepted**

Choose payment methods from major credit cards to wire transfers to invoicing.

---

**Business Descriptions**

Nail SEO with a keyword rich, indexable business description.

---

**Hours of Operation**

Knowing when you're open for business is key. List store hours and update them with ease.

---

**Clickable Featured Message**

Hyperlinks transport your customers to specials, info, and more.

---

**External Links**

Cite your business website with a SEO-friendly link.

---

**Real-Time Updates**

Don't blink.

---

**Review Alert**

Monitor reviews to hear what your customers are saying.

---

**Analytics**

Track name clicks and profile views to optimize your listings and content.